

*Pennsylvania  
Conference  
for Women*



## Range of Capabilities for Corporate Supporters

PA Conference for Women: Sept 25, 2025

Pennsylvania Convention Center

For more info, email: [mfant@conferenceforwomen.org](mailto:mfant@conferenceforwomen.org)

## Conference Attendee Profiles:

The Conferences for Women are industry agnostic professional development events that are carefully curated to provide content for women ranging from manager to C-Suite.



### *Pennsylvania Conference for Women*

<b>Education:</b>	91% have a college degree, and 44% have a post-graduate degree
<b>Income:</b>	77% report a personal income of 100K+ / 43% over \$150K
<b>Job Title:</b>	52% Manager or Director, 13% VP or C-Suite, 11% Professional (teacher, lawyer, doctor)
<b>Top Industries Represented:</b>	Healthcare/ Biotech/Life Sci, Financial Services (Banking, Finance, Insurance), and Technology/IT



### **TEXAS** CONFERENCE FOR **WOMEN**

<b>Education:</b>	86% have a college degree, and 39% have a post-graduate degree
<b>Income:</b>	58% report a personal income of 100K+ / 34% over \$150K
<b>Job Title:</b>	8% VP or C-Suite, 52% Manager or Director, 23% Administrative/Specialist, 14% Professional (Teacher, Lawyer, Doctor)
<b>Top Industries Represented:</b>	IT/Technology, Government, Financial Services, Education, and Engineering



### **MASSACHUSETTS CONFERENCE FOR WOMEN**

<b>Education:</b>	93% have a college degree, and 47% have a post-graduate degree
<b>Income:</b>	77% report a personal income of \$100K+ / 34% over \$150K
<b>Job Title:</b>	50% Manager or Director, 13% VP or C-Suite, 11% Professional (lawyer, doctor, teacher, etc.)
<b>Top Industries Represented:</b>	Healthcare/ Biotech/Life Sci Financial Services (Banking, Finance, Insurance), and Technology/IT



### **California** Conference for **WOMEN**

<b>Education:</b>	92% have a college degree, and 44% have a post-graduate degree
<b>Income:</b>	77% report a personal income of 100K+ / 43% over \$150K+
<b>Job Title:</b>	55% Manager or Director, 13% VP or C-Suite, 12% Professional (lawyer, doctor, etc.)
<b>Top Industries Represented:</b>	IT/Technology, Healthcare/ Biotech/Life Sci, Engineering, and Financial Services (Banking, Finance, Insurance)



## ***What CFW Attendees Can Expect:***

- Interactive Hall – Bookstore, Resume Review, Coaching, Headshots, etc.
- Morning “Executive Insights” Sessions answering attendee Q’s
- Learning and Wellness Stage Sessions all day long
- Keynote Luncheon featuring 4-5 keynote speakers
- Afternoon Breakouts and Workshops
- Networking and Inspiration!

**95%**  
of attendees  
said they would  
attend a future  
Conference or  
recommend it to  
someone else.

## ***Conference Attendance Includes FREE Access to Virtual National CFW in March For Women’s History Month!***

- 3 Keynote Sessions including **12 SPEAKERS!**
- “Best of” workshop content plus NEW never-before-seen sessions
- Virtual Learning and Wellness Stage Sessions
- Virtual Networking Rooms
- Resume Review and Career Coaching
- Bookstore and Interactive Elements



***More than 70% of participants are more likely to consider working for or purchasing from a company that supports CFW because of their demonstrated commitment to women. – Post-event Attendee Survey Results 2023***

## **Deliverables for Corporate Supporters in 2025:**

The PA Conference for Women enjoys corporate support from approximately 40 regional employers. While all partnerships are customized to ensure we are delivering assets that truly speak to an organization's priorities, the following list is a good sampling of our capabilities:

- **Branding elements including signage, CFW app, keynote luncheon exposure, entitlement of interactive areas on-site, surprise and delight moments for attendees and branding of sessions**
- **Thought leadership elements including session hosts, mentors, panelists, Learning and Wellness stage sessions and main stage exposure PLUS year-round elements like e-newsletter interviews and Women Amplified podcast involvement**
- **Talent acquisition tools including custom networking events for key audience segments, presence in the interactive hall, and integration in the Career connections Platform year-round**
- **Hospitality elements including tickets and tables located in the front 1/3 of the keynote hall, and private AM and PM guest receptions**
- **Custom events on-site at your office location tapping into the incredible bench of thought leaders CFW works with each year**
- **Integration into the annual virtual National Conference for Women including branding, thought leadership, talent acquisition, and large volumes of tickets for employees in other regions**